



# The Society for Conceptual Logistics in Communication Research

Presents a Workshop for Educators

## Conceptual Logistics

**A Multimodal Approach to Teaching and Research in the Classroom and Online**

Conceptual Logistics refers to the ways we use, maintain, and modify our conceptions. SCLCR studies how Conceptual Logistics is concretely embedded in research discourses — the data that reveals the logistics of our conceptual journeys. This is a process we constantly engage in but rarely examine. SCLCR develops designs tools available in the SCLCR Toolkit for the analyses of conceptual change in teaching and research.

The workshop will briefly describe the model of conceptual change underlying our approach, but feature specific and practical classroom activities. The workshop will also introduce the open access Toolkit, Visualizations, Journal, and Projects which are freely available to students and faculty.

SCLCR has published a rationale of this project in: *Zombies in the Academy: Living Death in Higher Education*, and presented various aspects of it at national and regional conferences, in a short course at the National Communication Association annual conference, and in classroom projects that will be used as case studies in the workshop.

This event is the first to present the SCLCR project in a workshop designed to connect educators with strategies for classroom and online learning. It also introduces Conceptual Logistics as an approach to learning and researching. Professor Emeritus James Sosnoski will give a short keynote address. Hosted by Assistant Professor of Communication, Gordon Carlson, the entire event is hands on: no lectures, all practical experience and active discussion.

## Friday, May 3rd

### 10am - 2pm

(Lunch is Provided)

University of Illinois at Chicago Campus

Behavioral Sciences Building

1007 W Harrison Street

Chicago, IL 60607

### For Information or to Register

[contact@sclcr.com](mailto:contact@sclcr.com)

785-628-5876

Learn about us: [www.sclcr.com](http://www.sclcr.com)

Seating is limited to no more than 25 people and registrations will be accepted in the order they are received. We encourage interested parties to register early and share this information widely.

Participants who complete the workshop will receive a certificate of completion appropriate for tenure or promotion files.

This event is offered free of charge thanks to an *Advancing the Discipline* grant from the National Communication Association as well as non-financial support from the University of Illinois at Chicago Department of Communication and Fort Hays State University.



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